

# Communicate.

## Email Marketing by Constant Contact®

### About Email Marketing by Constant Contact.

Stay in touch. Stay connected. And they'll think of you first

Today, it's all about staying in front of your members. Communicating with them regularly. Reminding them of your value. And setting yourself apart from the "big banks." It's how you drive repeat business and boost your success.

### Benefits of Email Marketing by Constant Contact.

- **Create high-impact, professional-looking emails quickly and easily** – Email Marketing by Constant Contact makes it easy to create professional-looking emails—fast and with no technical expertise. With more than 400 professionally designed and easily customized email templates, a step-by step Email Wizard, and point-and-click interface, you can create high-impact email newsletters and promotions in just minutes. And with Constant Contact, it's easy for you to manage your contact email lists and measure results.
- **Build member loyalty with Email Marketing** – Imagine your members looking forward to messages from you. Permission-based email marketing does that... and more. It's the perfect fit for credit unions like yours. It doesn't cost much. It doesn't take a lot of time. And it's effective. That's why over 300,000 small businesses, nonprofits, and associations use Email Marketing from Constant Contact to stay in touch – and stay connected – with their customers.
- **Grow Your Membership through Referrals** – Email newsletters are easy to forward. When your loyal members forward your newsletters to their friends — you get new prospects. Increase your mailing list by putting a "Join My Mailing List" button on your website or Facebook page. Turn fans, friends and followers into loyal members.

### Features.

- **Affordable** – Professional email marketing with special discounts for nonprofits
- **Free Training and Support** – Constant Contact provides support by phone, email and chat
- **Drag-and-Drop Email Editor** – Ability to edit with easy-to-use tools, no technical skills required
- **400+ Email Templates** – Customizable HTML templates with your logo, colors and photos
- **Facebook, Twitter** – Links make it easy to add social media to your email marketing campaigns
- **Anti-Spam Checker** – Junk email detection and high deliverability rates get your emails sent
- **Track and See Results** – Details on who opens/reads your emails and on which links they click

Try it Free  
for 60 Days!

No risk. No obligation. For a free 60-day trial, contact your CU Solutions Group business consultant.



## About Us.

### CU Solutions Group

CU Solutions Group helps its customers serve, grow and build financial strength by offering solutions that manage strategies pertaining to technology, marketing, membership enhancements and performance management.

### Technology Solutions

Technology Solutions is a full-service technology company with solid expertise in Web, mass media, digital, data, programming and more. We help our clients leverage these tools to provide them with unparalleled access to all the resources they need to grow their organization from one source—Technology Solutions.

We are an SAS 70 certified and credit union-owned company that has been serving hundreds of credit unions and credit union organizations nationwide, and their technology needs, since 1996. We worked with an auditing firm to achieve SAS 70 Certification as a result of our commitment to the needs of our clients and efforts to manage our systems securely and effectively.

### Technology Solutions offers:

- Web Design & Development
- Financial Education Content
- Automated Applications
- Member Communication Tools

### For more information:

To learn more about Technology Solutions and our quality products and services, please:

- Visit [www.cusolutionsgroup.com](http://www.cusolutionsgroup.com)
- Call your Business Consultant at 800.262.6285
- E-mail [info@cusolutionsgroup.com](mailto:info@cusolutionsgroup.com)